



PRESS RELEASE
FOR IMMEDIATE RELEASE

Digital Samba Extends OnSync With a Proprietary Universal Communications Solution called PhoneSync and over 130 new Features and Improvements

OnSync now enables partners to integrate with any teleconferencing solution allowing customers to attend web conferences from PSTN and SIP telephones.

BARCELONA, SPAIN – May 5, 2015 – Digital Samba has released version 4.3.5 of their OnSync web conferencing system. OnSync enables users to schedule webinars, [virtual classrooms](#) or meetings. OnSync can be used in the cloud or locally hosted, with options of complete [white-labeling](#).

“The release of PhoneSync allows for a tighter integration of OnSync with any third-party telephony system” explains Robert Strobl, CMO of Digital Samba. “Our telco partners can extend their telephony services with web conferences and provide seamless experiences to their customer base and under their own brand. All of our customers enjoy the benefits of higher scalability and stability of the new PhoneSync service.” PhoneSync is a mature and market-informed approach to universal communications.

The new version of OnSync delivers more than 130 new features, improvements and fixes. The most important are:

- PhoneSync: OnSync integration with any external telephony system
- Invitation E-Mail layouts are improved along with new configuration options
- Performance enhancements for large sessions
- Change branding via the OnSync API
- The stability of recordings is further improved
- Increased AppShare performance

A full list of changes can be seen on Digital Samba’s website at the [4.3.2](#), [4.3.3](#), [4.3.4](#) and [4.3.5](#) release notes.

Telephony Integration

OnSync easily integrates with an external telephony system to allow someone to join a meeting using their mobile or any other telephony device. OnSync can be integrated with existing telephone bridges for [whitelabel customers](#).

“We see a clear trend towards VoIP in online interactive conferences. Still, many business customers prefer to use the telephone to dial in” adds Robert Strobl. “We designed the architecture of PhoneSync to allow integration with any teleconferencing bridge for full-duplex audio and command and control.”



Technical Documentation of Digital Samba OnSync's new Universal Communication feature "PhoneSync".

Stronger and more robust OnSync

The performance of large sessions has been significantly improved. Key areas with improvement are large document sharing, chat messages, Q&A posts and polls. Digital Samba continues it's push to support very large webinars, moving into the webcasting space with the high level of interactivity expected from traditional webinars.

Friendlier look and feel

OnSync is adding friendly graphics to the software to make it more accessible to novice users. All graphics can be fully customised by [whitelabel customers](#).



An email invitation to an OnSync meeting.

About Digital Samba

Digital Samba is the leading developer of the award-winning OnSync Enterprise Server web conferencing solution. OnSync is used by customers to run large webinars, [virtual classrooms](#), meet, present, train and demonstrate to small or large groups with unrivaled voice-over-IP and live video quality. Share files, slide presentations, desktop, & more. OnSync is entirely browser-based, cross-platform and mobile. OnSync is available for resale as a full-feature [white-label web conferencing](#) solution. For more information, or a live demonstration of OnSync online meetings, visit <http://www.digitalsamba.com> or connect with us on [Twitter](#) and [Facebook](#).

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